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William R. Roy, AIA

William M. Roy, AIA

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# firm profile

The R2 Design Group, formerly known as William R. Roy, AIA Architect, was founded in 1981 in Ludington, Michigan. In 2006, we opened an office in Grand Rapids, Michigan to take advantage of our expanding client base. We offer expertise in architecture, interior design, planning and graphic design services. The following outlines the primary services provided:

## architecture

We offer a full spectrum of architectural services which include programming, schematic design, design development, contract documents, contract administration, and post-construction services. A commitment to architecture that incorporates our core values of communication, inspiration and collaboration has earned the firm high praise from our clients.

## interior design

From the initial client meeting through occupancy, we work with the client to ensure that their business goals, design goals, schedule requirements and budgets are met. Working with our client's staff, we will identify the needs, constraints and goals and develop a design that is sensitive to the individual considerations and requirements of the project.

## planning

Based on the physical and environmental constraints of both developed and undeveloped sites, we will assist the client to help determine the highest and best use of the parcel.

## graphic design

As part of the complete architectural package, we design corporate identity graphics packages that encompass exterior and interior signage, identification graphics, directional signage, logos and a range of collateral materials. These graphics mirror the form and aesthetics of the facility itself.



Mason County Airport Terminal and Civic Office Center  
Ludington, MI



Office Building for District 10 Health Department  
Ludington, MI



Renaissance Hotel Tampa, FL

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# mission statement

Our mission is to define our client's place in the community and to enhance their surrounding built environment. We do this by understanding their needs, aspirations and budget.

The R2 Design Group believes in an approach to architecture and design that is based on communication, inspiration, and collaboration.

## communication

We believe that talking, and more importantly, listening to the client is the foundation for creating lasting relationships and architecture. Our philosophy is that the client understands what they want and we provide the conduit for their ideas to be expressed.

## inspiration

We are truly inspired by each client and project. Every project is different and requires a unique solution. The R2 Design Group looks at each project from all viewpoints which helps create the right solution to the problem. We strive for unique solutions that celebrate the site, surrounding environment and intended use all within budget.

## collaboration

We believe in a process that creates innovative architectural solutions within the project constraints. To do this, there must be interdisciplinary integration where there is an atmosphere of trust and collaboration. The process of architecture and design must be interactive and include the client and all members of the design team. Working together and collaborating throughout each phase of the project we will help achieve the client's mission.

The R2 Design Group is committed to this approach and is demonstrated by our ability to complete our clients' ideas and fulfill their expectations.



Pointe O'Hare Chicago, IL



New Annex for Guardian Angels Church Manistee, MI



Private Residence Ludington, MI

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# r e s u m e

## **William R. Roy, AIA CEO Ludington**

William R. Roy started his practice, William R. Roy, AIA Architect, in Ludington, Michigan in 1981. In 2006, he started the R2 Design Group and opened an additional office in Grand Rapids after approaching his son Bill about joining his practice to help manage his growing client base. As a respected architect in West Michigan with more than 35 years of experience, his projects include government, healthcare, institutional, educational, ecclesiastical, single and multi-family residential uses. Bill's projects reflect the character of their settings and are noted for their creativity while staying within budget.



William R. Roy, AIA CEO Ludington

## e x p e r i e n c e

William R. Roy, AIA Architects  
Ludington, Michigan

## e d u c a t i o n / a c a d e m i c h o n o r s

Lawrence Technological University  
Bachelor of Science in Architecture  
1976

Macomb Community College  
Civil Engineering Technology

## p r o f e s s i o n a l o r g a n i z a t i o n s

American Institute of Architects (AIA)  
Michigan Chapter AIA  
National Council of Architectural Registration  
Boards (NCARB)  
Michigan Society of Architects

## p r o f e s s i o n a l r e g i s t r a t i o n

Architect: Michigan

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# r e s u m e

## **William M. Roy, AIA CEO Grand Rapids**

William M. Roy helped start the R2 Design Group with his father in 2006 and is responsible for the Grand Rapids office. Bill is experienced in the design, management and construction documentation of corporate, hospitality, educational, and retail developments. His superb attention to detail, his skills in coordinating and communicating the work of complex teams, and his dedication to doing a job right make him a favorite of owners, consultants and fellow members of his project teams.



William M. Roy, AIA CEO Grand Rapids

## e x p e r i e n c e

Integrated Architecture  
Grand Rapids, Michigan

RTKL Associates  
Chicago, Illinois

Anthony Belluschi Architects  
Chicago, Illinois

## e d u c a t i o n / a c a d e m i c h o n o r s

Lawrence Technological University  
Bachelor of Architecture w/ Distinction  
1994

Lawrence Technological University  
Bachelor of Science in Architecture  
1993

## o r g a n i z a t i o n s

American Institute of Architects (AIA)  
Michigan Chapter AIA  
National Council of Architectural Registration Boards  
(NCARB)  
Grand Rapids Chamber of Commerce  
Tau Sigma Delta Honor Society

## p r o f e s s i o n a l r e g i s t r a t i o n

Architect: Michigan, Illinois, Florida

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# sustainable philosophy

*“The Earth does not belong to us. We belong to the earth.”*

*Chief Seattle*

*“Treat the Earth well. It was not given to you by your parents. It was loaned to you by your children.”*

*Kenyon Proverb*

The R2 Design Group believes that sustainable design is not only good practice, but is the right thing to do. With today’s concerns about our environment, having a good sustainable philosophy while practicing architecture allows us to do what we can within the confines of the building industry.

We are challenged everyday to make our society and communities a better place with our architecture. Sustainable design efforts such as conserving water, recycling the construction waste, utilizing environmentally friendly products, maximizing the use of natural light and ventilation and providing efficient heating and cooling allow us to do that.

William M. Roy has a rich background in both the design and documentation of sustainable facilities. While with Integrated Architecture, he was responsible for projects such as the David D. Hunting YMCA in Grand Rapids, Michigan which was the first LEED (Leadership in Energy & Environmental Design – U.S. Green Building Council) Certified YMCA in the country; and Royal Caribbean Cruise Lines Connect West Call Center in Eugene, Oregon which received a LEED Gold rating.

Each project we design is subject to the scrutiny of the sustainable design guidelines. However, Bill believes that communication with the client regarding the options and process at the beginning of the project is the key to success. While some clients wish to pursue a LEED rating, others would rather implement specific strategies within their facility.

The R2 Design Group looks forward to sharing our philosophy and experience with you.



David D. Hunting YMCA Grand Rapids, MI



Royal Caribbean Cruise Lines Eugene, OR



Royal Caribbean Cruise Lines Eugene, OR

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# project experience

## corporate projects

Renovations to the Manistee News Advocate  
Manistee, MI

New Offices for Smith-Eddy Insurance Company  
Ludington, Michigan

New Office Building for Aquatic Systems Inc.  
Ludington, Michigan

New Architectural Office  
Ludington, Michigan

Millennium in Midtown\*\*  
Atlanta, Georgia

Pointe O'Hare\*\*  
Rosemont, Illinois

The Greens II at Westfields\*\*  
Chantilly, Virginia

Royal Caribbean Cruise Lines – Connect West\*\*\*  
Springfield, Oregon

Automobile Club of Michigan (AAA)\*\*\*  
Omaha, Nebraska

Paypal/ebay\*\*\*  
Omaha, Nebraska

Mortgage Lenders Network (MLN)\*\*\*  
Wallingford, Connecticut



Aquatic Systems Inc. Ludington, MI



Neway Center Newaygo, MI



Manistee News Advocate Manistee, MI

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# project experience

## government projects

Office Building for District 10 Health Department  
Ludington, Michigan

Additions and Renovations to the Oceana County  
Courthouse and Jail  
Hart, Michigan

Renovations to the Mason County Courthouse  
Ludington, Michigan

Mason County Airport Terminal and Civic Office  
Center  
Ludington, Michigan

Mason County Animal Control Shelter  
Ludington, Michigan

Addition to the Mason County Jail  
Ludington, Michigan

Addition and Renovations to Shelby Area District  
Library  
Shelby, Michigan

Pere Marquette Fire Station  
Ludington, Michigan

Fire Station for Lake Missaukee Fire Authority  
Lake City, Michigan



Convenience Store and Car Wash *Naples, FL*



Eastland Mall *Bloomington, IL*

## ecclesiastical projects

Youth Ministry Center at St. Simon's Parish  
Ludington, Michigan

New Annex for Guardian Angels Church  
Manistee, Michigan

New Parish Hall for St. Stanislaus Parish  
Ludington, Michigan



Private Residence *Ludington, MI*

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# project experience

## commercial projects

Convenience Store and Car Wash  
Naples, Florida

P.M. Steamers Restaurant  
Ludington, Michigan

Park Meadows\*  
Denver, Colorado

The Falls\*  
Miami, Florida

University Mall\*  
Tampa, Florida

North Bridge\*  
Chicago, Illinois

Eastland Mall\*  
Bloomington, Illinois

Merle Hay Mall\*\*  
Des Moines, Iowa

Fashion Mall at Plantation – Theater Addition\*\*  
Plantation, Florida

One Midtown Place\*\*  
Atlanta, Georgia

The Letter Club\*\*\*  
Omaha, Nebraska

Northpointe Centre – Northgate Furniture and  
Appliance\*\*\*  
Holland, Michigan



University Mall Tampa, FL



Millennium in Midtown Atlanta, GA



New Parish Hall for St. Stanislaus Parish Ludington, MI

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# project experience

## h o s p i t a l i t y   p r o j e c t s

Renaissance Hotel Cornerstone\*\*  
Plantation, Florida

Renaissance Suites O'Hare\*\*  
Rosemont, Illinois

## e d u c a t i o n a l   p r o j e c t s

New Classroom Wing for Ludington Area Catholic School  
Ludington, Michigan

New Addition to South Summit School  
Ludington, Michigan

New Media Center for Ludington Area Schools  
Ludington, Michigan

Additions and Renovations to Foster Elementary School  
Ludington, Michigan

Renovations to Pere Marquette School  
Ludington, Michigan

New Addition and Renovations to South Hamlin School  
Ludington, Michigan

New Middle School for Hart Public Schools (Associate Architect)  
Hart, Michigan

Facilities Architect for Ludington Area School District  
Ludington, Michigan

Facilities Architect for Newaygo County Regional Educational Service Agency  
Newaygo, Michigan

Facilities Architect for West Shore Community College  
Scottville, Michigan

Vatterott College\*\*\*  
Omaha, Nebraska

Fairfield University\*\*\*  
Fairfield, Connecticut

Bilingual Community Academy\*\*\*  
Washington D.C.



Shelby State Bank *Rothbury, MI*



Car Wash Prototype



Private Residence *Pentwater, MI*

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# project experience

## residential projects

Woodland Acres Condominiums  
Onkama, Michigan

Private Residence  
N. Timbershores Drive  
Pentwater, Michigan

Addition to Private Residence  
Mears Street  
Pentwater, Michigan

Private Residence  
Kenowa Drive  
Ludington, Michigan

Private Residence  
W. Nurnberg Rd.  
Ludington, Michigan

Private Cottage  
N. Otter Ridge Drive  
Ludington, Michigan

Private Cottage  
N. Perry Avenue  
Pentwater, Michigan

Private Cottage  
S. Glen Road  
Pentwater, Michigan

Private Cottage  
N. West Bay Shore Drive  
Suttons Bay, Michigan

Private Cottage  
W. Sunset Bay Road  
Ludington, Michigan



Private Residence *Pentwater, MI*



Private Residence *Pentwater, MI*



Woodland Acres Condominiums *Onkama, MI*

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# project experience

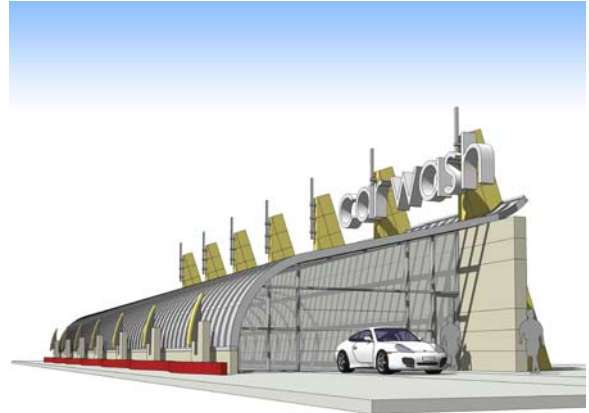
## financial projects

Shelby State Bank  
Rothbury, Michigan

First National Bank  
Hart, Michigan

T&C Federal Credit Union\*\*\*  
White Lake Twp., Michigan

T&C Federal Credit Union\*\*\*  
Clarkston, Michigan



Car Wash Prototype

## miscellaneous projects

Bathhouse for City of Scottville River Park  
Scottville, Michigan

New Bath House for Cartier Park  
Ludington, Michigan

Concessions Stand for Stearns Park  
Ludington, Michigan



Fashion Mall *Plantation, FL*

- \* Anthony Belluschi Architects – Architect of Record
- \*\* RTKL Associates – Architect of Record
- \*\*\* Integrated Architects – Architect of Record



Pointe O'Hare *Chicago, IL*

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